Sunnyside Yard Master Planning Process Public Meeting 01 Overview





Sunnyside Yard Public Meeting #1

When:

October 24, 2018, 6:00-8:00p

Where:

LaGuardia Community College

What:

6 Information/Activity Stations, with representatives from 5+ City agencies, Amtrak, MTA, and the technical consultant team to facilitate and answer questions at each station.

15 minute presentation

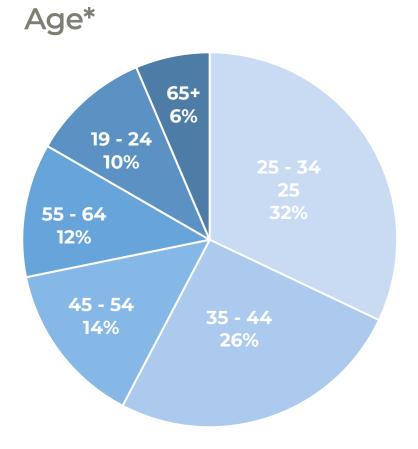
Carl Rodrigues, Senior Advisor, Office of the Deputy Mayor for Housing & Economic Development

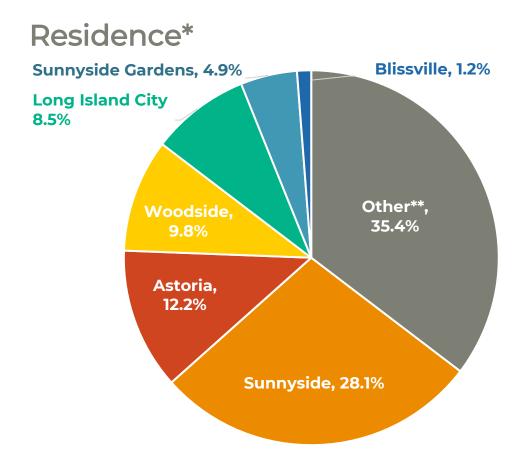
Cali Williams, Director of Sunnyside Yard, NYCEDC

Vishaan Chakrabarti, FAIA, Lead of Sunnyside Yard Master Plan Consultant Team, Founder of PAU



375+ People Attended the First Public Meeting!





^{*}Data from survey conducted during Public Meeting #1.

**Of those who selected "Other" 10 reside in Brooklyn, including Carroll Gardens, Brooklyn Heights,
Greenpoint, Bushwick, and Williamsburg; 9 reside in Manhattan, including Murray Hill, East Village, Harlem,
and Washington Heights; and 7 reside in other neighborhoods in Queens, such as Jamaica, Flushing, Ozone
Park, Ridgewood, and Maspeth. One participant was a resident of Duchess County.

Summary of Findings

The public meeting offered a number of activities designed to collect feedback from attendees on a range of topics. Participants highlighted the extent to which the Sunnyside Yard Master Plan is an opportunity to:



 Ensure that quality of life is invested in today and improved for future generations



Increase access to green space, neighborhood parks, and open spaces in the community



Meet the needs for truly **affordable housing** in Western Queens



Create good, quality jobs through the site's programs and uses

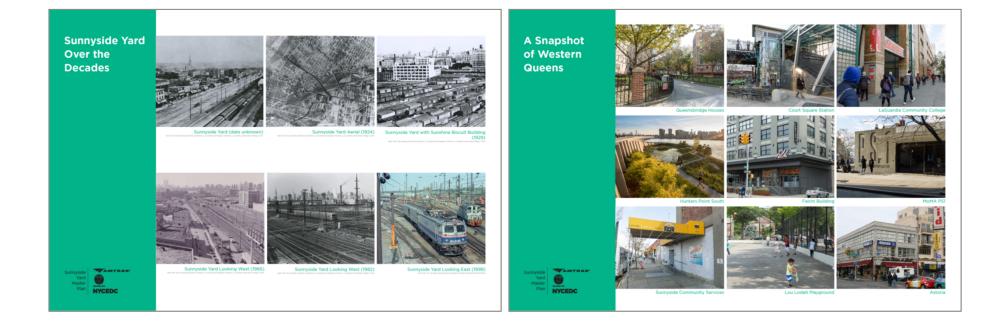


Reshape the current transit system connecting Western Queens to the rest of the borough, Manhattan, and beyond



Station 1: Introduction to Sunnyside Yard

The first station provided an overview of the history of Sunnyside Yard and highlighted recent and active projects in the neighborhood. Two activities solicited input about opportunities and challenges in the area and information about destinations around the Yard.



Station 1: Introduction to Sunnyside Yard

Opportunities and Concerns Activity Input

This activity asked participants to identify opportunities and concerns facing Western Queens as it continues to evolve.



Sunnyside Yard Master Plan

Top Opportunities:

- More parks and green space for the community
- 2. Diversity of the community and the variety of services these attract, like housing that accommodates people of all ages and abilities
- 3. Job and educational opportunities

Top Concerns:

- The lack of affordability of housing, services, and amenities
- Aging infrastructure of public transit, sewer, and water lines
- 3. Mass transit's capacity to withstand population increases
- 4. Overcrowding of existing schools

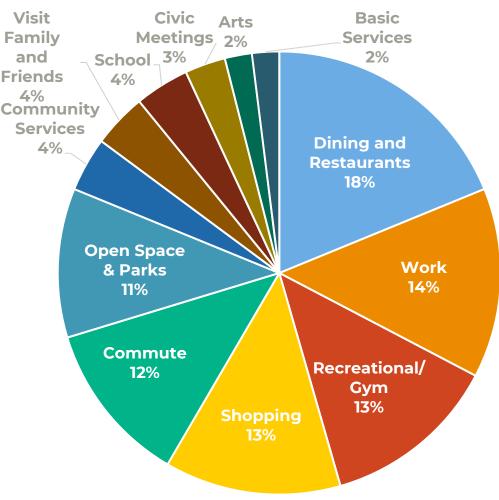
Station 1: Introduction to Sunnyside Yard

Destinations Around Sunnyside Yard Activity Input

This activity asked participants to identify why they visited other neighborhoods around Sunnyside Friends Yard. Pins were color-coded to identify the participant's home neighborhood.

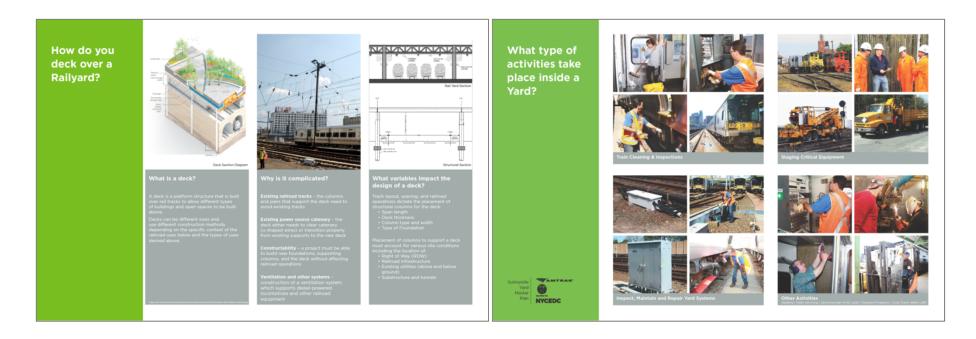
Visit Family and Friends 4% Communication of the participant's home Service 4%





Station 2: Inside Sunnyside Yard

The second station provided an overview of the functions of the Yard and a high-level description of how you build a platform over a railyard.



Station 3: Master Planning and the Future of Sunnyside Yard

The third station explained the process of master planning and the different types of public space typologies that could be part of the plan for Sunnyside Yard. This station invited people to participate in three activities:

- Identifying and prioritizing Guiding Principles for the Plan
- Describing visions for Yard
- 3. Prioritizing types of public space

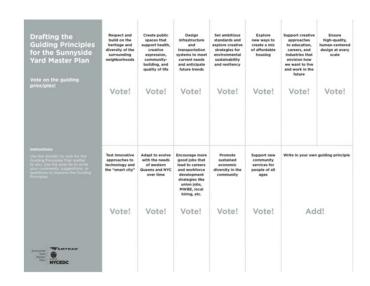


Station 3: Master Planning and the Future of Sunnyside Yard

Guiding Principles Activity Findings

The top 5 guiding principles identified were:

- 1. Design infrastructure and transportation systems to meet current and anticipate future trends (32 votes)
- 2. Create <u>public spaces</u> that support health, creative expression, community-building, and quality of life (19 votes)
- 3. Explore new ways to create a mix of affordable housing (16 votes)
- 4. Encourage more **good jobs** that lead to careers and workforce development strategies like union jobs, MWBE, local hiring, etc. (16 votes)
- 5. Promote sustained economic diversity in the community (14 votes)





Station 3: Master Planning and the Future of Sunnyside Yard

Vision for Sunnyside Yard Activity Findings

Key Themes:



Affordable Housing



Open Space



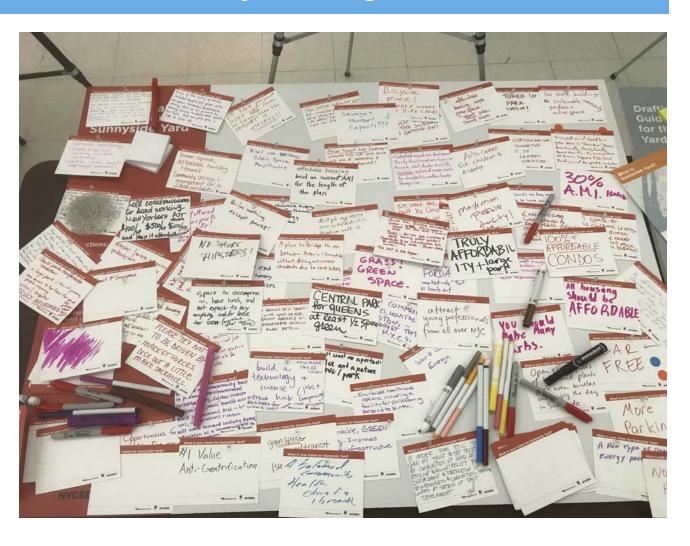
Sustainable buildings



Alleviate transit issues



Support and bolster Queens' multicultural profile



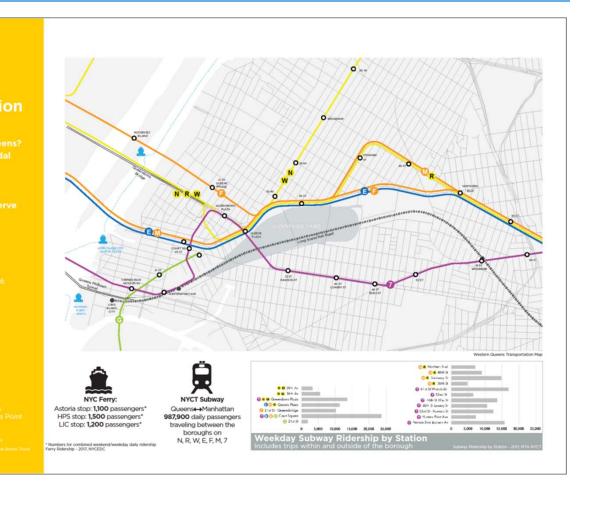
Station 3: Master Planning and the Future of Sunnyside Yard Public Space Activity Findings



Station 4: Connecting Sunnyside Yard

Western

Station 4
provided an
overview of
transportation
in Western
Queens and
included a
collaborative
mapping
exercise



Station 4: Connecting Sunnyside Yard

The Collaborative Mapping tool used Google Places to allow participants to identify infrastructure concerns and opportunities facing Western Queens. Themes included:

- Opportunity to transform the Yard into a major transit hub serving the region at large through LIRR, New Jersey Transit, Amtrak, & regional airports.
- Subway capacity and improvements remain a major concern for Western Queens. Close to 1/3 of tags expressed concerns about accommodating growing population.
- Neighborhoods surrounding the Yard face limited parking with Sunnyside Gardens particularly troubled by the shortage of available space in their neighborhood.
- Increased and improved bus service could alleviate congestion across other modes of transit.
- More protected bike lanes could provide valuable alternative means of transit for residents of Western Queens.
- Infrastructure, such as pedestrian-friendly areas, green space, and sewage lines, will become increasingly important as more people move to the area.

Station 5: Community Engagement

Station 5 outlined the Community Engagement process for the Sunnyside Yard Master Plan and solicited input on preferred types of communication and engagement in the future.

What Will Community Engagement Look Like in the Sunnyside Yard Master Planning Process?











Over the next 18 months, community engagement for the Sunnyside Yard planning process could look like

- Workshops
- Small group meetings
- Public meetings
- Tabling at community fairs
- Interactive exercises
- Interactive exercise
- Surveys

- Interviews
- Pop-up events
- · Planning with local students
- Office hours
- Art installations
- And more...

We want to hear from you!

How would you want to participate in this conversation?

Although each engagement session will be different, we will use the following set of principles to guide each event:

We commit to providing you with the information you need to make informed opinions.









We commit to creating a space and providing opportunities to exchange knowledge.

We commit to collaborating towards a common vision for Sunnyside Yard.





We commit to giving you tools and resources to engage your community in the

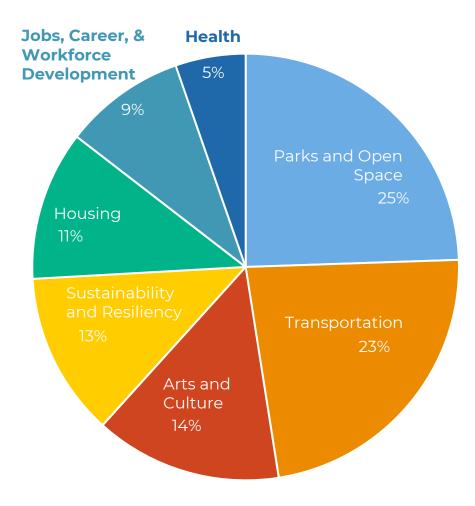


Station 5: Community Engagement

Workshop Topics Activity

Participants were asked to vote for topics that most interest them for workshops and other community engagement events. The topics that most interest participants are:

- 1. Parks and open space
- 2. Transportation
- 3. Arts and Culture
- 4. Sustainability and Resiliency
- 5. Housing
- 6. Jobs and Workforce Training



Station 6: What Makes Western Queens Unique? (Youth Station)

Key Themes

- 1. Neighbors and the people that make up their communities make their neighborhoods unique.
- 2. Small and local businesses are what make Western Queens special.
- 3. The multicultural fabric of the community is another positive element of the surrounding neighborhoods.
- 4. The good quality of life in Western Queens is made possible by the mixed-use neighborhoods and walkable neighborhoods.



Incorporating the Insights into the Master Plan

How is this information being incorporated in the Sunnyside Yard Master Plan?

The detailed insights generated from the first public meeting:

- 1. Will be reviewed by the consultant teams to inform their analysis from mobility planning to open space design.
- 2. Will be presented to the Steering Committee at their next meeting.
- 3. Will inform future
 engagement events,
 including workshops, public
 meetings, and interviews to
 continue building an
 inclusive and sustainable
 vision for Sunnyside Yard.

